



Vascular Disease
Foundation

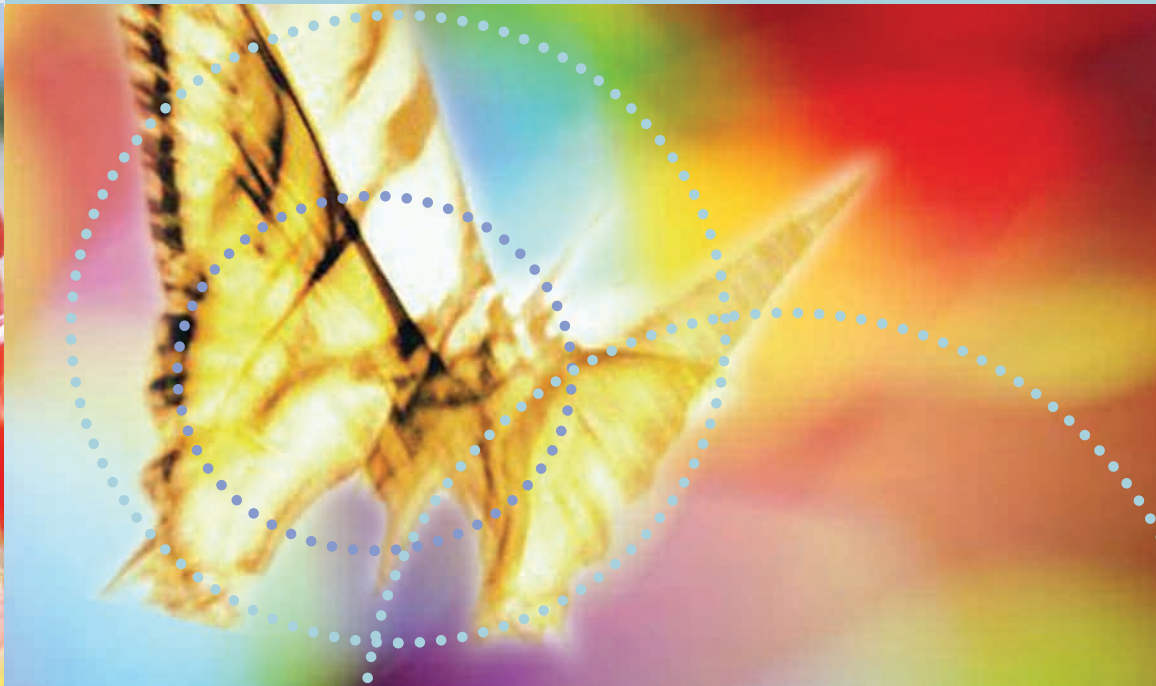
2004

Annual Report

*Fighting Vascular Disease...
Improving Vascular Health*

Our Mission:

To reduce death and disability from vascular diseases and improve vascular health for all Americans.



Providing Information the Public Can Trust...


As we reflect on the past year, we are proud to report that the Vascular Disease Foundation continues to grow and create more opportunities to spread the word about vascular disease. Our Web site is a reliable source of easy to understand information that is continually accessed by the general public, medical professionals, and the media. Our newsletter, *Keeping in Circulation*, was received and read by many thousands throughout the year. We completed work on our most recent educational brochure, *Focus on Blood Clots*.

We continue to enjoy the steadfast support of our sponsoring organizations, our corporate sponsors, and the general public. In 2004, we initiated our National Corporate Advisory Board and are proud to count seven members among this elite group of well-respected corporations. Their commitment to our mission gives us the financial strength and motivation to work harder to reach more people every year.

The start of 2005 ushered in a new phase for the Vascular Disease Foundation as we designed a new logo, improved the look of our newsletter, began the process of redesigning our Web site, and moved into new office space. Our efforts to create the Peripheral Arterial Disease (PAD) Coalition will be realized in late 2005 and into 2006 through the launch of a national PAD awareness campaign.

We are filled with a renewed sense of mission and heartfelt appreciation for the wonderful support and encouragement we receive from each of you. On behalf of the Board of Directors and the staff of the Vascular Disease Foundation, thank you for helping us in 2004 as we work to fulfill our mission.

Sincerely,



Sheryl Benjamin
Executive Director

Dennis Newman
Chairman of the Board

Outreach and Education:

Web site: www.vdf.org

The information on our Web site continues to increase and meet the needs of the vascular disease community. Our team of vascular specialists created a new and informative section on varicose veins. We also added a section on clinical trials that brings vascular patients together with researchers in a continuing effort to find new ways to prevent, diagnose, and treat patients with vascular disease. A redesigned Web site will be unveiled in mid-2005.

Printed Educational Materials

Our brochure, *Focus on Blood Clots*, was printed and distributed during 2004. This educational brochure provides patients with reliable and understandable information about venous thromboembolism (VTE). Our PAD brochure was translated and printed in Spanish. Along with its English version and *Focus on Blood Clots*, these brochures are widely distributed across the country to healthcare facilities, doctor's offices, and hospitals, as well as health fairs and health programs. We will continue to produce informational brochures that focus on specific vascular diseases in the coming years.

Keeping in Circulation Newsletter

The Vascular Disease Foundation's popular newsletter, *Keeping in Circulation*, is mailed to over 12,000 subscribers across the United States and Canada each quarter. Multiple copies of each issue are distributed to the waiting rooms and patient libraries of medical centers

and doctor's offices. Requests for subscriptions are made every day through e-mail (info@vdf.org), our toll free numbers (1-866-PAD-INFO or 1-888-VDF-4INFO), and the mail (Vascular Disease Foundation, 1075 S. Yukon St., Ste. 320, Lakewood, CO 80226). *Keeping in Circulation* provides 12-16 full-color pages of information that helps the general public better understand vascular disease and fosters good communication between healthcare professionals and patients.

Media Outreach

Local and national media know that the Vascular Disease Foundation provides reliable information that is multidisciplinary and noncommercial. We are frequently contacted for reliable data, information, patient stories, and as a means of connecting with renowned vascular specialists.

Expanding Our Reach:

National Awareness Campaigns

The Vascular Disease Foundation is the premier organization working to inform the public about peripheral arterial disease through awareness events and campaigns. In Colorado, we held our annual *Keeping in Circulation* event at beautiful Hudson Gardens in Littleton. Participants were screened for PAD and learned about the disease from local vascular specialists. We also encourage participation at other national screening and education programs including *Legs for Life*® and the American Vascular Association's May events. *Legs for Life*® is a registered trademark of the Society for Interventional Radiology.

National Corporate Advisory Board:

The National Corporate Advisory Board of the Vascular Disease Foundation held its inaugural meeting in Chicago in October. The goal of the new board is to reduce the devastating effects and the rate of mortality from vascular disease by partnering with and supporting The Foundation. The members of this growing board will strategize ways to keep vascular health issues at the forefront of national medical concerns and will assist the Vascular Disease Foundation in our work to increase public awareness of vascular diseases in the coming years.

We are proud to recognize these members of the Vascular Disease Foundation's National Corporate Advisory Board for 2004:

Astra-Zeneca, LP	Diomed, Inc.
Bard Peripheral Vascular	Harrar's Entertainment
Bristol-Myers Squibb/Sanofi-Synthelabo	W. L. Gore
Cordis Endovascular	

National Collaboration to Increase Awareness

Efforts continued between the Vascular Disease Foundation and the National Heart, Lung, and Blood Institute (NHLBI) as well as 15 other organizations that make up the PAD Coalition—a national public awareness campaign spearheaded by VDF. Organizational bylaws were approved and the PAD Coalition continues to lay the groundwork for the national effort. As 2004 came to a close, a request for proposals was being prepared by the NHLBI for the public relations/advertising portion of this endeavor.

Conferences and Meetings

We continue to participate throughout the year in key meetings of the vascular medical community and the general public. We have provided presentations, hands-on workshops, and free educational information to meeting participants. The medical meetings of our vascular professional society partners offer us great opportunities to meet with the people who treat patients with vascular disease. This partnership keeps VDF positioned as a leader in the dissemination of reliable public information about vascular diseases.

2004 Statement of Activities

Revenues

Contributions, grants & bequests	\$319,107
Other revenues	\$ 53,650
Interest income	\$ 1,092
Total Revenues	\$373,849

Expenditures

Program services	\$239,838
Administrative	\$ 37,032
Fundraising	\$ 28,936
Total Expenditures	\$305,806

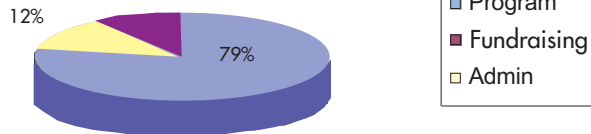
*unaudited statement

2004 Board of Directors:

The Board of Directors volunteered their time and energy to guide the Vascular Disease Foundation during 2004.

Dennis Newman, *Chairman*
 Peter Gloviczki, MD, *President*
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EXPENDITURES



2004 Partner Organizations:

These organizations believe in our mission to increase public awareness about vascular disease. Each organization has a representative that serves on the Vascular Disease Foundation's Board of Directors.

The American Association of Cardiovascular and Pulmonary Rehabilitation
 The American College of Cardiology
 The Society for Clinical Vascular Surgery
 The Society for Vascular Medicine and Biology

The Society for Vascular Nursing
 The Society for Vascular Surgery
 The Society for Vascular Ultrasound
 The Society of Interventional Radiology

Contributors

Thank you to our 2004 Contributors and Sponsors. We couldn't do it without you! We sincerely apologize if we have inadvertently missed a contributor's name, or misspelled it. Please let us know so we can correct our records. The Vascular Disease Foundation is tax-exempt under section 501(c)(3) of the Internal Revenue Code. It is eligible to receive donations as deductible, charitable donations for federal income tax purposes.

Patrons

(Annual Gifts of \$1000 or more)

Byron and Mary Chrisman
 Alain Drooz, MD and Phyllis Carter
 Peter Gloviczki, MD
 Alan T. Hirsch, MD and Laurie E. Curtis
 Dennis and Patricia Newman

Supporters

(Annual Gifts of \$250 - \$499)

Anonymous
 Eric S. Berens, MD
 Dr. Charles A. Guidot
 Richard A. Lynn, MD, FACS
 Marshall Tucker