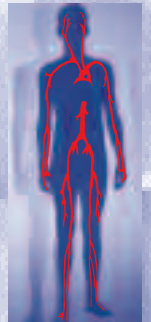


**Our Mission:**

The mission of the Foundation is to reduce the widespread prevalence and effects of peripheral arterial disease and other vascular diseases by increasing public awareness of the benefits of prevention, prompt diagnosis, comprehensive management and rehabilitation.

**Vascular Disease Foundation**

**Annual Report**



**2001**



# Contributors

The **Vascular Disease Foundation** is entering an era that will bring vascular disease information to the forefront. The recognition that vascular disease is serious is increasing, and will continue to expand. Many key partners have joined with the Foundation to help spread the important messages of prevention, diagnosis, treatment and rehabilitation of those suffering from the wide range of vascular diseases. It is with extreme pride that we present this first Annual Report, highlighting our activities from 2001 and to acknowledge and thank our sponsors and contributors, that made these successes possible. Your continued investment and support will keep our momentum going and help make a difference for those affected by vascular disease. On behalf of the entire Board of Directors and Vascular Disease Foundation staff, I would like to thank you for your support and involvement.



Sheryl Benjamin, VDF Executive Director    Dennis Newman, Chairman of the Board

## 2001 Highlights:



## Web Site Development:

[www.vdf.org](http://www.vdf.org) – the web site with information you can trust. The Foundation embarked on an aggressive program to design and implement an enhanced web site. It was launched in May 2001 and had over 65,000 visits in its first few months. Its features are an easy-to-surf format, easy-to-understand information, pictures, and shared personal stories. There are video clips on several topics plus resources for further information. It has been listed as a resource by *Reader's Digest*, *Remedy*, *JAMA*, and the BBC to mention a few, and over 200 other web sites list us as a link.

## Educational Materials:

The Foundation published its first educational brochures to help answer many questions about the Foundation, PAD, and intermittent claudication. These brochures and leaflets are sent to those requesting information from the Foundation. They are also distributed at meetings and exhibits and posted on the Foundation's web site.

## Newsletter:

*Keeping in Circulation* – a newsletter for the public. Two issues were printed in 2001 with great acclaim. Our distribution list has grown dramatically and numerous health care professionals request extra copies to share with their patients, or place in their waiting rooms or distribute at health fairs. Several readers have thanked the Foundation for providing such an invaluable resource which helps them understand vascular disease. For many, it is difficult to find credible information about vascular disease and *Keeping In Circulation* fills that void.

## Colorado PAD Awareness Campaign:

The Foundation launched its initial public awareness campaign in our home state of Colorado in September 2001 with a "Keeping in Circulation Walk" and an educational presentation at the Denver Botanic Gardens. Partial funding was supplied by local grants and corporations. Public Service Announcements were aired on a local television station, as were interviews. Screening for PAD was offered at several sites. The Foundation was able to share the message about PAD symptoms to over 2,500,000 homes in the Denver metro area. Results from this campaign are shaping plans for similar awareness campaigns in the future.



Thank you to our Contributors and Sponsors from 2000 through 2001. We couldn't do it without you!

We sincerely apologize if we have inadvertently missed a contributor's name, or misspelled it. Please let us know so we can correct our records.

The Vascular Disease Foundation is tax-exempt under section 501(c) (3) of the Internal Revenue Code. It is eligible to receive donations as deductible as charitable donations for federal income tax purposes.

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### Grants from Foundations

Rose Community Foundation  
Melvin and Elaine Wolf Foundation, Inc.

## NHLBI Meeting for Vascular Disease:

In June 2001, several members from the Board of Directors and staff of the Vascular Disease Foundation held a joint meeting with the director of the National Heart, Lung and Blood Institute and representatives from several key departments of the National Institutes of Health to discuss the importance of increasing public education about PAD. This meeting was a unique and extraordinary opportunity to discuss future collaborative efforts that will increase attention and publicity about the disease and encourage its prevention and early treatment. Current NHLBI programs and scientific meetings offer several ways for working together to increase awareness. Our hope is that this first meeting will result in long-term collaborative efforts between the NHLBI, vascular professionals and the Vascular Disease Foundation to benefit the 8-12 million Americans with PAD.



*Dr. Greg, Dennis Newman and Dr. Lenfant at NHLBI Meeting*

## Conferences and Meetings:

The Foundation attended and exhibited at several key meetings in 2001. At public health fairs and seminars we talked with people affected by vascular disease. At medical meetings of our vascular society partners, we talked with those who treat vascular disease. Sharing information, encouraging involvement with the Foundation and spreading the word that the Foundation is the best source of vascular disease information is our goal.



## 2001 Board of Directors:

The Board of Directors volunteered their time to help the Foundation in its direction and programs during 2001.

- |                         |                             |
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## 2001 Statement of Activities

### Revenues

Contributions, legacies & bequests	\$261,068
Other income	\$ 16,780
Interest Income	\$ 3,093
<b>Total Revenues</b>	<b>\$280,941</b>

### Expenditures

Program services	\$134,690
Administrative & Fundraising	\$ 42,580
<b>Total Expenses</b>	<b>\$177,277</b>

\*unaudited statement